



Summer Free Fishing Weekend

Social Media Message Examples

An inexpensive way to promote your Summer Free Fishing Weekend event is by sharing messages on social media. By posting simple messages on Facebook and/or Twitter you can encourage people to participate in your event and make people more aware of the Free Fishing Weekend.

Check out the examples below. All you need to do is fill in the highlighted parts and share.

Facebook Message Examples

June <insert date> & <insert date> is the <insert year> Summer Free Fishing Weekend – where you can fish for FREE! Mark your calendar to join <insert organization name> for a fun fishing activity in <insert name of community>.

For more information on the Free Fishing Weekend, visit www.michigan.gov/freefishing.

Looking for something fun to do this weekend? Come out to <insert location> on <insert date> and fish for FREE! <Insert organization name> is hosting an event for the <insert year> Summer Free Fishing Weekend and we want you to join us!

For more information, visit www.michigan.gov/freefishing.

Twitter Message Examples

Fish for FREE on June <insert date> & <insert date> in <insert name of community>! For more info: www.michigan.gov/freefishing.

Have fun & fish for FREE this weekend! Come to <insert location> on <insert date/time> to fish with <insert organization>.